

DISCLOSURE AGREEMENT
FOR PRODUCT CONSIDERATION

Beginning _____, 2009, _____ ("INVENTOR") and/or your agents or assigns will disclose know-how, patented and/or unpatented inventions, designs, trade secrets, etc. ("INFORMATION"), which INVENTOR considers to be a valuable commercial asset that is related to the following:

The purpose of the disclosure is to allow confidential disclosure and communications between BoldBrandZ ("COMPANY") of Atlanta, Georgia and INVENTOR to discuss the development, marketing, and other relevant topics with respect to said INFORMATION. This is not an offer to sell.

- 1) It is understood that no obligations, express or implied, is assumed by the COMPANY unless and until a formal written contract has been entered into, and the obligation of the COMPANY shall be only such as is expressed in the formal written contract.
- 2) COMPANY agrees that disclosed INFORMATION will be held in strict confidence, and will not be disclosed to any other person(s) outside COMPANY without prior written consent from INVENTOR, or without said person(s) having a confidential relationship with COMPANY. Information released within COMPANY shall be on a need-to-know basis.
- 3) In the event INFORMATION was: 1) previously developed by COMPANY, its divisions, subsidiaries or affiliates, or, 2) disclosed to COMPANY by a third party completely independent of this or prior disclosures or, 3) available in the public domain, COMPANY shall not be bound to secrecy.

These terms are agreed to by:

BoldBrandZ

By: _____
Name: _____
Title: _____

INVENTOR

By: _____
Name: _____
Title: _____